



Alliance for Work-Life Progress

Advancing Awareness,
Knowledge and Connections
in Work-Life Effectiveness

Satisfying the demands of the office creates consequences at home.

Meeting one's personal and family needs has an impact at work.

Achieving success in work and life is not easy.

Vision Toward Progress

AWLP was founded in 1996 as the central organization to advance work-life effectiveness as a business strategy designed to enhance engagement and productivity through the integration of work, family and community.

Today, professionals everywhere understand the integral importance of work-life in supporting efforts to help employees achieve success at both work and home. AWLP became part of WorldatWork in 2003.

Advancing Work-Life Effectiveness

Alliance for Work-Life Progress advances work-life effectiveness as a business strategy that increases engagement and productivity through the integration of work, family and community. The basic work-life premise is that respecting people for who they are—not just for what they do or produce—pays off for all stakeholders.

As the advocate of work-life effectiveness, AWLP:

- Sponsors and manages awards that recognize and celebrate initiatives to raise awareness and promote innovation in the field
- Leverages connections between the work-life community and beyond, including leading organizations and thinkers
- Provides all organizational stakeholders with helpful information, resources and education
- Connects practitioners to WorldatWork, the education and membership organization for those who design and implement total rewards strategies and programs.

As an affiliate of WorldatWork, AWLP delivers intrinsic motivation to the concept of integrated total rewards, strengthening its power to attract, motivate and retain a satisfied and productive workforce.

AWLP Online

www.awlp.org

The AWLP Web site provides resources and links to assist anyone with an interest in work-life effectiveness.

The Web site features:

- **Helpful Articles:** Read reports, self audits, success stories and other valuable resources to effectively communicate the true value of work-life programs.
- **Categories of Work-Life Effectiveness:** Electronic booklet details the seven areas of work-life effectiveness that impact the performance of employees and organizations.
- **Surveys and Polls:** Quick polls and comprehensive studies on telework, flexible schedules and other work-life initiatives.
- **Work-Life Blog:** Written by AWLP Director and 2007 Work-Life Legacy Award recipient Kathie Lingle, this blog serves as a forum for work-life professionals to gain insight, share experiences and stay connected through the virtual world.
- **Work-Life Events:** A calendar of events, and a directory of work-life groups divided by region, promotes work-life conferences, classes and celebrations.
- **Vendor Directory:** Listing of service providers to implement work-life programs, training and policies at your organization.

National Work and Family Month

www.awlp.org/workfamilymonth

AWLP is the founder of a national work-life education campaign that began with unanimous passage of U.S. Senate Resolution 210 that designates October as National Work and Family Month.

“**Reducing the conflict between work and family life should be a national priority.**”

—U.S. Senate Resolution 210

Each year, AWLP leads this effort to encourage every employer to take stock of their current work-life progress, celebrate, and then raise the bar. The resources AWLP offers include:

- History of Senate Resolution 210
- Workplace Ideas for Celebration
- Sample Internal Communication and Media Release
- Success Stories
- Articles and Reports
- Online capability for highlighting the ideas of any and all employers' successes and progress

Work-Life Awards

www.awlp.org/award



As the highest honor offered by AWLP, the **Work-Life Innovative Excellence Award** was created in 1996 to showcase programs and policies that demonstrate excellence in enhancing and promoting work-life effectiveness while achieving organizational goals. A Call for Applications opens in the late summer.



The **Work-Life Rising Star** identifies innovative, high-potential career starters or individual mid-career contributors who exhibit a combination of professional and personal attributes that demonstrate emerging leadership in work-life effectiveness. Work-Life Rising Stars embody passion for change, for work and for life. Nominations are accepted starting in the late summer.

AWLP is also the exclusive sponsor of the **Rosabeth Moss Kanter Award for Excellence in Work-Family Research** in partnership with The Center for Families at Purdue University and The Center for Work and Family at Boston College. The Kanter Award is given to the author of the single best piece of work-family research published during a calendar year.

AWLP and WorldatWork

The WorldatWork model of total rewards encourages organizations to leverage all of the tools at their disposal to create a unique value proposition for employees. WorldatWork has more than 30,000 members and customers worldwide who share this passion for total rewards and/or components of it. This includes specialists in work-life, compensation and benefits, as well as human resource generalists and others who have an interest in education and networking.

WorldatWork conducts seminars, conferences and certification programs; publishes periodicals, books and reports; and conducts research to advance the practice of work-life and total rewards. The Work-Life Certified Professional (WLCP®) designation is the newest offering of WorldatWork Society of Certified Professionals.

For more information about WorldatWork, visit www.worldatwork.org.

About Alliance for Work-Life Progress®

Alliance for Work-Life Progress, part of WorldatWork, advances awareness, knowledge and connections in work-life effectiveness.

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