



## News Release

Contact:  
Rodney Platt  
Communications  
Phone: 877-951-9191 (toll free)  
Direct: 480-922-2046  
E-mail: [rplatt@worldatwork.org](mailto:rplatt@worldatwork.org)

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### **AWLP, WorldatWork Join Forces**

SCOTTSDALE, ARIZ. – The Alliance for Work-Life Progress (AWLP) has become an affiliate organization of WorldatWork, the world's leading not-for-profit professional association dedicated to knowledge leadership in compensation, benefits and total rewards. The Boards of Directors of each association unanimously approved this change effective today.

Leaders of both organizations said this affiliation is a perfect fit strategically, because work-life effectiveness has become an integral component of total rewards strategy. AWLP will maintain its own identity, offering professional membership services, an annual conference, education programs, and learning and networking opportunities.

AWLP Board Co-President Denise Montana calls the move "progress for the field. It will enable us to reach a much larger audience of professionals responsible for multiple aspects of the people strategy within organizations." Co-President, Linda Roundtree adds, "Our mission and vision for work-life progress have not changed." An AWLP Strategic Advisory Board will guide the organization and members can expect to experience enhancements in member service through the WorldatWork global headquarters in Scottsdale, Ariz.

WorldatWork Board Chair Mark Englizian, CCP, said AWLP "brings tremendous knowledge and a new perspective to the development of the work experience component of the WorldatWork total rewards strategy. By combining forces, we will help define and clarify the role of total rewards strategy in employee engagement."

The move will enable AWLP to strengthen its role as the premier association for work-life professionals while simultaneously enhancing its ability to develop work-life knowledge and resources for use by the increasing number of HR professionals, line managers and others who require the profession's expertise to be successful.

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WorldatWork members will benefit from new access to work-life knowledge and resources, while AWLP members will benefit from access to new total rewards expertise. Membership in the two organizations will remain separate; AWLP and WorldatWork members will be offered discounts on both organizations' products and services.

WorldatWork executive director Anne C. Ruddy, CPCU, called the move "strategically planned and deliberate. AWLP is a strategically critical player in the HR and total rewards arenas. We are excited about the possibilities of advancing the bodies of knowledge in professions associated with employee engagement."

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#### **About WorldatWork®**

WorldatWork is the world's leading not-for-profit professional association dedicated to knowledge leadership in compensation, benefits and total rewards. Founded in 1955, WorldatWork focuses on disciplines associated with attracting, retaining and motivating employees. In addition to providing professional affiliation, WorldatWork offers highly acclaimed certification (CCP®, CBP™ and GRP®) and education programs, the monthly *workspan*® magazine, online information resources, surveys, publications, conferences, research and networking opportunities.

#### **About The Alliance for Work-Life Progress**

The Alliance for Work-Life Progress (AWLP) is a membership organization with the mission of providing premier professional membership services to individuals and organizations that are focused on creating healthy work environments that value people and support personal life and family issues. The Alliance for Work-Life Progress is committed to the development and advancement of the field of work-life effectiveness and promotes these issues through publications, forums, and professional strategies.